

# Danielle Harrod

## UX Designer

## Experience

**Humanyze** / Remote Aug 2020-Sept 2020  
*UX Designer- Contract*

- Project Manager and UX Designer within team of 3 to re-design and add functionality to the internal Elements Administration Module for Humanyze employees.
- Conducted user research, wireframing, sketching, usability testing, and iterative prototyping to design the solution.
- Presented high-fidelity final Prototype to the Humanyze team with positive feedback and interest in using designed features in future product development.

**Samsonite LLC** / Mansfield, MA June 2017-June 2020  
*Industrial Designer*

- Lead Designer and product developer for softside luggage, travel bags, accessories, and Licensed Brands.
- Managed full design process from research, sketching, ideation, and final concept presentation to stakeholders.
- Prototyped and tested quick full-scale models to confirm design ideas and scale.
- Collaborated with pattern makers to create fully sewn models and panels for material confirmation.
- Created technical drawings and communicated directly with Engineers on first and final sampling process for presentations and final production.

**Advanced Design Concepts** / Reading, MA Sept 2016-Feb 2017  
*Footwear Design Contractor*

- Designed shoe uppers, technical outsoles, and graphics for various clients and brands.
- Reviewed product samples and final products with design team for material choices and finishing.

**Fossil Group** / Richardson, TX Sept 2015-Dec 2015  
*Michael Kors Jewelry Design Intern*

- Researched user trends and designed new product concepts.
- Created tech packs to be sent to factories in order to communicate the sample design specs.

## Education

**General Assembly** / Remote June 2020-Sept 2020  
*User Experience Design Immersive*  
Executed multiple Design sprints within a 12 week program.  
Learned UX Design best practices and programs.

**Wentworth Institute of Technology** / Boston, MA 2012-2016  
*Industrial Design, BS / Magna Cum Laude*  
President's Award and Alumni Award

## Contact

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## Skills

User Research and Testing  
Market and Trend Research  
Content Strategy  
Client Relationships  
Wireframing and Sketching  
Prototyping  
Visual Design  
Typography  
Photography  
Branding  
CMF

## Software

Adobe CC  
Figma  
Sketch  
InVision  
Axure  
Microsoft Suite  
Sketchbook Pro  
Fusion360  
Solidworks

## Volunteer

**Mt. Blue High School**  
*Totally Trades Annual Event:*  
Backpack Design Workshop

**Wentworth ID** / Boston, MA  
*Guest Critic: Senior Thesis*  
Industrial Design Students